

Shikosha
DENTAL LABORATORY, INC.

*How would you like to eliminate
your impression material costs
and improve your clinical result
at the same time?*

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With new technology and
partnering with **3M ESPE**, we
can accomplish just that !!!

Shikosha's Offer

A Strong and Beautiful 3M Lava™ DVS Restoration,

+

Free 3M ESPE Impression Material

\$ 155.00

The cost of 3M ESPE Impression Material will be subtracted from the above price

3M ESPE is providing Shikosha with a subsidy allowing us to lower our prices. This offer is limited to dentists using 3M ESPE impression materials, or 3M Lava™ Chairside Oral Scanner. The cost of a 3M ESPE impression will be deducted from the doctor's invoice. 3M verification of 3M materials usage is required. Offer is subject to change without notice.

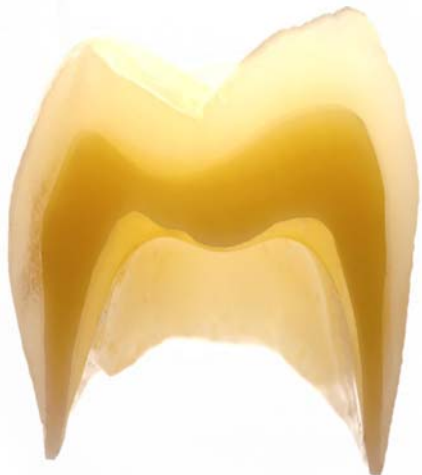


3M ESPE is the undisputed world leader in impressioning. In a recent publication of the *ADA Professional Product Review* featuring studies on all of the major brands of Impression materials, (i.e., Aquasil[®] Ultra, Affinis[®], Examix[®], Genie[®], Take-1[®]) 3M's newest PVS technology *Imprint[™] 3* was rated as THE top impression material in both clinical performance and lab stability.

New
3M Lava[™] DVS Restoration

An all-ceramic restoration with the same, or better clinical longevity than the industry standard PFM. Completely independent non-3M data on over a 100,000 restorations from several independent sources, followed up to seven-years is showing that the clinical longevity of 3M Lava[™] is the same as, or in some cases better than the historical benchmark PFM. This data will soon be published. A recent seven-year clinical study involving 1,500 units was recently published by *The Dental Advisor* and their results also collaborates with the above data.

The new 3M Lava[™] DVS will even be better, because it takes out the human error factor. *This crown is digital from start to finish.* The technician now designs the crown from the outside to full contour. A button is pushed and automatically the underlying support coping is designed to academic ideal, residing exactly 1mm under the surface to provide structural support for the surface porcelain. The top is then milled from a translucent porcelain and the support coping is milled from Lava[™] brand shaded zirconia.



A sectioned view of a Lava[™] DVS restoration showing the internal shading characteristics and digital coping design to support the surface porcelain

The two pieces are then fired and fused together via a programmed forty-two minute firing cycle, resulting in a bond that is stronger than that of traditional stacked porcelain. The result is a beautiful restoration with internal color characteristics that mimic those of a hand-stacked restoration. Since this restoration is digital, the fit is

How to get your 3M Imprint 3 or Impregum FREE

- Write on the RX which 3M impression material was used
- Dr will be credited on Lab invoice: \$7.10 for a full arch or \$4.50 for a quad
- Continue to purchase your impression material through your supply representative
- Offer runs through March of 2011